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**BAMBOO FOREST PUBLISHING ANNOUNCES ACQUISITION OF
RON "DREAMFINDER" SCHNEIDER'S AUTOBIOGRAPHY**

Orlando, FL – 4/30/2011 – Bamboo Forest Publishing, the company that brought you the infamous travel guide *The Dark Side of Disney*, is proud to announce that it will be releasing Ron Schneider's autobiography, *From Dreamer to Dreamfinder: A Life and Lessons Learned in 40 Years Behind a Name Tag*. The book is currently slated for an early-July release and will be available in paperback and ebook formats from all major retailers.

Ron Schneider is probably best known for bringing to life the beloved character "Dreamfinder" in Disney's EPCOT Center theme park. But what many people don't know is that Schneider has been in the entertainment industry for decades, writing and performing shows not only for Disney, but also for Universal, Six Flags Magic Mountain, and countless other themed entertainment locations. These years of experience have provided him with a deep knowledge of what "works" in live entertainment, and in *From Dreamer to Dreamfinder* Schneider shares this knowledge via riveting no-holds-barred stories and thoughtful essays. "*From Dreamer to Dreamfinder* is more than a memoir of my 40 years writing and performing in theme parks and restaurants across America," says Schneider. "It's a textbook full of object lessons and insight into what makes for great interactive entertainment."

"Disney fans will love this book, no doubt, but it also has a wider appeal," says Bamboo Forest Publishing's founder, Leonard Kinsey. "Ron is an amazing storyteller, and his front-line accounts of the battles between corporate mentality and artistic sensibilities are fascinating, like watching a train wreck played backwards in slow motion. Throw in some behind-the-scenes shenanigans and plenty of bawdy stories, and you have the exact sort of anti-"Pixie Dust" book that Bamboo Forest specializes in. And, as with all our releases, I'm committed to getting Ron's life story out to the public in a manner that rivals, if not surpasses, the big publishing houses. Luckily, I have some extremely talented people working on this book, and so far they're really knocking it out of the park. It's definitely a release to be excited about!"

"I'm thrilled to be working with Leonard Kinsey to bring *From Dreamer to Dreamfinder* to the fans and the creative community," says Schneider. "Bamboo Forest Publishing's record of success in producing and promoting great books makes them the ideal partner, and with Leonard's help I think we've got an exciting, enlightening and entertaining tale to tell."

From Dreamer to Dreamfinder by Ron Schneider will be released by Bamboo Forest Publishing in early-July. Check www.bambooforestpublishing.com for updates, and for information on their other releases.